

# **Career Coaching by Valerie**

## **Career Development Workshops**

All LinkedIn workshops are 2-hour sessions

### **LINKEDIN FOR BEGINNERS**

**Are you new to LinkedIn? This LinkedIn workshop for beginners will teach career-oriented people how to become a new LinkedIn user. Participants will learn how to create their LinkedIn page, learn its features, and make connections.**

### **CREATING A STRONG LINKEDIN PROFILE**

**LinkedIn is a social network tool that focuses on professional networks and career development. Building a strong online image is important in a competitive job search environment. This workshop will help participants to create a LinkedIn profile that employers will notice. Participants will learn how to craft their profile content that includes keywords to help them stand out.**

### **USING LINKEDIN IN YOUR JOB SEARCH**

**Are you recently unemployed or been out of the job market for a few years? LinkedIn is the professional network site that can assist participants in their new job search. This workshop will show job seekers how to search and apply for jobs on LinkedIn. Participants will create a robust LinkedIn profile or update their current profile, learn how upload their resumes, and contact LinkedIn connections who may be able to refer them to their next job.**

**For more information and workshop pricing Contact Valerie at:  
careercoachingbyvalerie@gmail.com**